

**FOR IMMEDIATE RELEASE**

**January 31, 2011**

**INDY SNOW FORCE ACTIVATES ITS ICE CONTROL PLAN**

**INDIANAPOLIS** – Heavy ice is expected in the Indianapolis area and Indy Snow Force is prepared to fight the storm. We created a plan that includes pre-treating the City's primary and secondary streets hours before the freezing rain arrives in the area. Crews will also put down salt on the ADA ramps and sidewalks in the downtown area. Eighty Indy Snow Force drivers reported to work at 11:00 a.m. this morning. They have loaded the trucks with salt and will begin the pre-treatments at 3:00 p.m. today. They're dropping a salt that contains magnesium chloride, which helps to prevent ice formation on the roads. Indy Snow Force will drop 300-350 lbs of salt per lane mile.

Indy Snow Force will remain on the roads throughout the ice storm, doing everything we can to control the ice. The drivers will work 12-hour shifts with a new crew reporting to work at 11:00 p.m. tonight. Our goal is to make the streets as safe as possible and we're aware of the challenges that come with fighting an ice storm. We strongly encourage residents to be very careful as they travel in the icy conditions. We suggest that residents adjust their travel time, reduce speed, allow ample time to arrive at the destination and give Indy Snow Force drivers plenty of room to salt the roads.

The 100 Best Award winning Indianapolis Fleet Services (IFS) Division will provide maintenance support as needed.

**SPECIAL ASSISTANCE**

Citizens with disabilities, or those who may need medical, or health--related assistance, such as transportation, or medication pick-up, should please contact Connect 2 Help at 211, or 926 – HELP (926 – 4357). Residents may also visit [www.Connect2Help.org](http://www.Connect2Help.org) for more information.

Visit <http://indysnowforce.com/> to hear a message from Mayor Greg Ballard regarding things we can all do to help ensure the safety of everyone in Indy during winter weather events.

Call the Indy Snow Force Cold line, the City's hotline for up to date snow removal information at (317) 327-8000 for further updates or to report emergency snow or ice conditions.

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